HOLIDAY

An advertising supplement
produced by the
Pleasanton Weekly

gift guide
2010





Jewelry
Stores



Us

Beautiful fine jewelry and diamonds at great prices.
Jewelry stores usually mark up 2, 3, even 4 times. We do not!
All of our product is consigned and priced at resale value.
Buy with comfort and without intimidation. No commissioned employees.

HOME consignment CENTER

Diamonds • Rings • Necklaces • Pendants • Earrings • Bracelets

California's Largest Consignment Company

SPECIALIZING IN THE CONSIGNMENT SALE OF QUALITY FURNITURE, ACCESSORIES AND JEWELRY.

Danville	Mt. View	San Mateo	Saratoga
925.866.6164	650.964.7212	650.557.8979	408.871.8890
1901 Camino Ramon	141 E. El Camino Real	1888 S. Norfolk	600 El Paseo de Saratoga

Also in Folsom, Roseville, Newport Beach, Foothill Ranch,
Laguna Niguel, Yorba Linda, Las Vegas, Austin, TX!

How Much Is Your Time Worth?

Here is your opportunity to work out in a quarter of the time you normally would and get better results! All of our programs are 20 minutes long and incorporate the latest in high-tech equipment that utilizes more of your body's muscles to minimize the time you work out and maximize your results. The Range of Motion (ROM) machine, The Rope Trainer and our impactful Functional Fitness Routines, combined with our innovative Oxygen Therapy while working out (which burns an additional 30% more fat during workouts) are the answer you've been waiting for!

We are the first in the nation to bring you this unique methodology and we are launching here in the Tri-Valley! Our Fitness Results Coaches have a combined experience of 100+ years in fitness and are ready to change your mind, your body and your life! Schedule your FREE SESSION today!

Break Free Fitness
101 East Vineyard Ave, Ste 111, Livermore
925.417.0574
www.bffitness.com

Enjoy all of the Sounds of the Season!



A Sound Approach To Hearing Care

- No Charge Consultation
- Complimentary Cleaning of your existing hearing devices EXP. 12/31/10

Our goal is to provide advanced, experienced care you can trust, with complete audiology hearing care services and the newest and best in state-of-the-art hearing aids.

HEARING SERVICES
Since 1986

Kenneth D. Billheimer, Au.D.
Audiologist

Jacque Pedraza
Licensed Hearing Aid Specialist

4460 Black Ave., Ste. F
Pleasanton, CA 94566
T (925) 484-3507
F (925) 484-3556

1524 Holmes St., Bldg.D
Livermore, CA 94550
T (925) 960-0391
F (925) 960-0393

www.pleasantonhearingservices.com

Break Free Fitness *International*

Home of the 4-minute ROM Workout!

Visit www.bffitness.com

Now Open!!



Call NOW to reserve your **FREE session** on the **Range of Motion (ROM) Machine!**

Try it with Oxygen!

(As seen on "*The Doctors*")

Holiday Gift Certificates Available

We are located at:
101 E. Vineyard Ave, Suite 111
Livermore, CA 94550
(888) 522-5509
(925) 417-0574



Announcing Upcoming Holiday Events at Whole Foods Market, San Ramon

Come taste the holiday with us!

We will be holding a holiday taste fair where you can sample our holiday menu on Saturday, November 20th and Sunday, November 21st.

Don't forget to place your holiday order...our turkeys are moving fast!

We've got outstanding turkeys. Have you started thinking about your turkey for Thanksgiving? We have! Of course, it's our job to make sure we think about turkeys all year long so when it comes down to the quintessential turkey holiday, you know you can depend on us for the best. In addition to all of the great holiday recipes and tips on our website, we'll have several blog posts through the holidays telling you about our turkey producers, the difference in the variety of turkeys we sell, and how to cook, carve and what to serve with the perfect bird. We're open Thanksgiving Day from 8am-2pm for your shopping convenience!

Don't forget to mark your calendars for our next Holiday Gala Event

You're invited to a winter "Night of Indulgence" on Friday, December 3rd from 8pm-10:30. We will feature vendors, live music, and samples all night! RSVP for this event at our customer service booth today!

Holiday Shopping Online

No time to stop by the store to order your holiday meal or get a nice gift for a special someone? Shop online at http:// wholefoodsmarket.com/stores/sanramon.

Whole Foods Market
100 Sunset Dr, San Ramon
925.355.9000
http://wholefoodsmarket.com/stores/sanramon

Shop Olive 24/7 from home!

www.ShopOliveBoutique.com

Voted The Best Eco Boutique in the East Bay by Diablo Magazine in 2009. **Olive** where you can find amazing pieces from Gypsy 05, Prairie Underground, Loomstate, The Battalion, Alex & Ani and many more.



Receive 15% OFF and Free Shipping!
Code RSVPECO* promotion good for internet purchases and excludes all sale items.

olive
ECOFRIENDLY FASHION

The Rose Garden | Danville | Next to Maria maria | 925.362.0767

JOIN US FOR A FREE GALA EVENT

WHOLE FOODS MARKET

FRIDAY DECEMBER 3RD

8:00PM – 10:30PM

JOIN US FOR A FINE EVENING AS WE OFFER YOU A TASTE OF OUR HOLIDAY CUISINE

WE WILL BE CLOSING OUR DOORS EARLY ON FRIDAY DECEMBER 3RD AS WE BRING YOU THIS AMAZING EVENT

RSVP AT THE CUSTOMER SEVICE BOOTH TODAY!

100 SUNSET DRIVE, SAN RAMON, CA • 925.355.9000

Divine Skin & Body

We realize you have many options when it comes to choosing a day spa. So what makes us different? When it comes to Divine Skin & Body Care, located in beautiful downtown Pleasanton, you enter a calm and nurturing environment for you to simply relax while we restore and revitalize you. Whether you desire an individual appointment, or perhaps a group visit, we are here to make this a memorable experience for you.

We offer a wide variety of services including Skin Care, Facials, Microdermabrasion, Oxygen Facial, Massage Therapy, Slimming Body Wraps, Waxing and Spa Parties. Our outstanding team at Divine Skin and Body Care loves what they do! We have some of the beauty industry's finest professionals who have a passion for excellence and providing extraordinary customer service. We listen to your needs and tailor each treatment to you. They are all highly trained and committed to continuous education to stay abreast of the latest products and techniques. Come in and experience our world class pampering. Our comfortable, relaxed atmosphere will make you feel great!

Divine Skin & Body Care
87 West Neal Street, Pleasanton. 925.462.6498
www.divineskinandbodycare.com

Visit Downtown

Everyone wins when you choose to shop locally. And this holiday season we encourage you to shop locally in your own downtown Pleasanton! By spending your dollars in downtown you are supporting our overall community well-being because sales tax generated locally from retailers and restaurants helps fund parks, public safety and other vital community services.

Our wonderful downtown retailers feature something for everyone including apparel, furnishings, gifts, books, housewares, appliances, specialty items and so much more. And while you are in downtown be sure to stop for a bite to eat at one of the delicious restaurants that line our streets.

Make your holiday shopping fun and enjoyable by enjoying the beautiful streets of downtown Pleasanton while purchasing unique and memorable gifts for everyone on your list. For more information about all that is available in downtown, please call or visit our website. We look forward to seeing you in downtown!

Pleasanton Downtown Association
830 Main Street, Ste A, Pleasanton
925.484.2199
www.pleasantondowntown.net

FACIALS | MASSAGE | BODY WRAPS | WAXING

Divine
SKIN & BODY CARE
Where spiritual energy renews the body and soul



HOLIDAY GIFT SPECIAL
PURCHASE $100 GIFT CERTIFICATE FOR ONLY $80
Must mention ad.
Expires 12/31/10.

87 WEST NEAL STREET | PLEASANTON | (925) 462-6498
WWW.DIVINESKINANDBODYCARE.COM



Special Event or Holiday Party...



Corporate or Family Gathering?

Garré offers the ideal location to hold your festive function.

Call for Reservations Now!





Don't miss our annual
Holiday in the Vineyards at Garré
December 4th & 5th

Garré Vineyard & Winery

7986 Tesla Road, Livermore, CA 94550
garrewinery.com 925-371-8200

Perfect Pairings

At Garré Vineyard and Winery, the cuisine complements the wine. The new executive chef and the winemaker have paired up to create an updated menu providing a unique balance between the flavors of the food and the wine. The cuisine at Café Garré is still Mediterranean inspired, the new fall menu is focusing on seafood and fresh, local, sustainable ingredients. Start your meal off with a bowl of clams steamed in Garré Sauvignon Blanc served with freshly baked bread alongside the best Caesar salad in Livermore. For the main course try baked halibut in a truffle wine sauce served with wild mushroom gratin and braised fennel. The earthy flavors of the lighter, food friendly 2007 Cabernet Franc pairs well with the dish, enhancing the flavors of the mushrooms and the truffles. For a decadent ending to your meal, have a glass of Red Velvet Port and crème brulee. All of the breads and desserts are baked fresh in house. Café Garré will be open on Saturday nights during the winter. For Sunday breakfast try eggs benedict on brioche or a larger than life freshly rolled and baked cinnamon roll.

Garré Vineyards & Winery
7986 Tesla Rd, Livermore. 925.371.8200
www.GarreWinery.com



Just In Time For Christmas!
Colorful handmade lacquer jewelry boxes.
Several sizes, exceptional color. Must see.
Great gift. Limited availability.
Priced from $85-$185
"We Buy Gold!"

JEWELERS gallery
Goldsmith & Gemologist Since 1985
925.846.7511
614 Main St.
Downtown
Pleasanton

What (Financial) Move Should You Make Next?

Pleasanton's premier financial planning company, Wealth Management Associates, weighs in on how best to react in a changing economic climate.

The stock market and economic malaise of the last three years have left many people frightened and frozen — not knowing what move to make next. Those that were hoping to retire soon (within the next five years) are wondering, "Will I be able to retire safely and, if so, when?" Those that are already retired are concerned that they will run out of money if they continue to take distributions.

The economy continues to change faster than most realize. Couple this with the changes in tax laws and changes in estate planning and there is no wonder why most Americans are left scratching their heads wondering what to do next.

As we head toward the end of 2010, now is the time to focus on your future. Make it your New Year's resolution to take hold of your finances and get your "financial house" in order. Whether you have never focused on financial planning, or you are a seasoned investor looking for a second opinion, or someone in need of a new plan and direction, we can help. We believe there is no better time than right now to get a new start.

As the economy continues to struggle and debt woes continue to weigh on consumer sentiment, a new direction may be what is needed. We have been helping families and small business owners since 1987. We help design a blueprint of an individual's financial goals and needs and help them stay the course during good times and bad. Over the last several years, there are many new ideas and strategies that help diversify your portfolio and lower the risk and volatility of your accounts.

Here at Wealth Management Associates, we help clients understand how much you need to retire and strive to not only help our clients attain financial security but to retain it as well. Our motto is: "Live for Today. Plan For Tomorrow." And we can help you do just that.

For more information on how to create your own financial blueprint, please contact Pleasanton's premier financial planning company, Wealth Management Associates.

Wealth Management Associates
400 Main St, Ste 200, Pleasanton
925.462.6007
www.wealth-mgt.net



The past few years have seen many changes in the financial world. Tax laws continue to change as do future estate planning options. The end of the year is the perfect time to re-evaluate and step forward with a sound financial plan for the New Year.

We would like to personally invite you to experience the services of Pleasanton's premier financial planning company and receive the expert representation you deserve.

Financial Planning | Retirement Planning | Estate Planning
Risk Reduction | Insurance Services



Brian J. Damiani, CFP®
400 Main Street, Suite 200
Pleasanton, CA 94588
925.462.6007 | info@wealth-mgt.net
wealth-mgt.net

WEALTH management associates

One-of-a-Kind Gems

Kasaria Jewelers — your family owned and local downtown jewelers. We just celebrated our first year in downtown Pleasanton, and could not be happier. George, the owner of Kasaria, has been a master bench jeweler for over 40 years with his wife Sue and their eight children working by his side for over 20 years. After 25 years in Newark we followed many of our loyal customers and made the move to Pleasanton. We are a custom jewelry store with a family friendly feel. No job is too big or too small. Come in to see all of the beautiful handmade one-of-a-kind pieces, or spend some time with George the owner and design that special piece of jewelry that will be a source of pride and joy for years to come. We have a large selection of loose colored stones as well as loose diamonds and mountings for you to create that one-of-a-kind gift. All jewelry repair is done by George on the premises, so come in for any and all of your jewelry needs. We look forward to meeting you!

Happy Holidays,
George and Sue & Family

Kasaria Jewelers
350 Main St., Ste B, Pleasanton
925.461.4305

Alpine Christmas Trees

Where you purchase your Christmas tree does make a big difference. At Alpine Tree Farm we only sell grade #1 trees. We have over 300 trees including Noble, Douglas Fir and Fraser. Trees range from two to fourteen feet in size and are guaranteed fresh. They are grown and hand picked from farms in Washington and delivered within days. Upon arrival our trees are given a fresh cut and displayed in water to guarantee freshness.

We offer a multitude of services and products including: flocking, fire retarding, delivery, large and small wreaths, cedar garland, mistletoe, netting, shaking, help out to your car and Christmas tree removal service.

- Trees starting at $16.99
- Come see our farm animals
- Jump in our Bounce House
- Awe at our 30 Foot Snowman!

Open daily Nov. 27th – Dec. 24th, 11am – 8pm. We are located two miles north from the 580 freeway exit. Look for the 30 Foot Snowman!

6407 Tassajara Road and 4321 Toyota Drive, Dublin
925.828.2608
www.alpinechristmastrees.info



ALPINE
CHRISTMAS TREES

Tri-Valley's Premier Christmas Tree Lot



TREES STARTING AT $16.99
FRESHNESS GUARANTEED
QUALITY SERVICE
DELIVERY AVAILABLE

COME SEE OUR FARM ANIMALS,
JUMP IN OUR BOUNCE HOUSE
AND AWE AT OUR 30FT SNOWMAN!

Over 300 trees hand picked in Washington
2 ft to 14 ft
Noble Fir • Grand Fir • Douglas Fir • Fraser Fir

We offer a multitude of services and products including:
Flocking • Fire Retarding • Delivery • Large and Small Wreaths
Cedar Garland • Mistletoe • Netting • Shake • Help out to your car
Christmas Tree Removal Service

WWW.ALPINECHRISTMASTREES.INFO



Two Locations

6407 Tassajara Rd.
Dublin, CA 94568
(925) 828-2608

4321 Toyota Drive
Dublin, CA 94568



Come see us and let our knowledgeable staff show you the difference in an Alpine Christmas tree and our competitors!

Present this coupon and receive a FREE SHAKE AND NET!

BLUE AGAVE CLUB
"alta cocina mexicana"



- FINE DINING
- FULL BAR & WINE LIST
- 200+ PREMIUM TEQUILAS
- INTIMATE BACKYARD BANQUET FACILITIES

625 Main Street
Downtown Pleasanton
Reservations: 925.417.1224
www.blueagaveclub.com

READERS CHOICE 2010
Diners' Choice WINNER 2010

Savvy Seasonal Style

Shoppers will love the fabulous finds they will get at Savvy Seconds, a consignment boutique on Main Street in Downtown Pleasanton. Savvy Seconds offers an assortment of new and gently used designer clothing and accessories for women and kids. This consignment boutique makes it fun to buy trendy designer fashions at savvy prices with all of your designer favorites like:

JUICY ✿ COACH ✿ 7 FOR ALL MANKIND
8 TWO 8 ✿ BANANA REPUBLIC ✿ TRUE RELIGION
JEWELRY BY PAULA ✿ FREE PEOPLE
ELLA MOSS ✿ & MORE!

We also offer a full line of brand new maternity at 60-70% off retail with brands like:

BELLA DAHL ✿ LAIT ✿ MOMZEE
TUMMI ✿ & MORE!

Savvy Seconds has recently expanded the Kids Savvy Seconds store at 560 Main St. We carry all of your trendy favorites like:

JANIE & JACK ✿ JACADI ✿ MIMI & MAGGIE
LIMITED TWO/JUSTICE ✿ & MORE!

Please call for a consignment appointment.

Savvy Seconds
550 & 560 Main St, Pleasanton
925.484.KIDS or 925.846.6600 (main store)
www.shopsavvyseconds.com

Happy Holidays!

kids' Savvy Seconds
A Children's Consignment Boutique

925.484.KIDS
For Trendy Toddlers!
550 Main St.
Downtown Pleasanton

We're located next door... newly expanded 1000 sq. ft. space!

Save 10% on any purchase exp 12-31-10



Debbie Lopes

Pleasanton Weekly READERS CHOICE 2010
Pleasanton Weekly READERS CHOICE 2009
Pleasanton Weekly READERS CHOICE 2008

Gift Certificates Available

Savvy Seconds
An Upscale Consignment Boutique

925.846.6600
560 Main St.
Downtown Pleasanton
Monday through Saturday 10-6, and Sunday 11-5
www.shopsavvyseconds.com

Become a friend on Facebook... FREE weekly giveaways!

Not Your Average Bicycle Shop!

From the moment you step through the doors at Crank2 you will know that this is not your average bike shop. They have developed a reputation as the premier tandem dealer in the country, attracting customers to Pleasanton from across the U.S. What you may not know is that tandem bikes are not the only thing that makes Crank2 unique. Crank2 has perhaps the largest selection of cycling apparel that you have seen anywhere. Their commitment to the cycling needs of women is obvious at a glance. They have hundreds of unique gift items, especially during the holidays. You'll find that Crank2 has the expertise to work on anything with two wheels and get you back on the road quickly. Everyone is made to feel welcome at Crank2, whether a complete beginner, or a longtime 2 wheel disciple. Drop by Crank2 and see for yourself what all the buzz is about. Whether you're looking to do some shopping, get your bike running like new again, or just need some friendly expert advice, Crank2 is the place.

Crank2 Performance Tandem Bicycles
5480-9 Sunol Blvd, Pleasanton. 925.462.4272
www.crank-2.com

Homemade Holiday Creations

This year it's all about the "Homemade Holiday!" Since 1994, Gourmet Works of Downtown Pleasanton has been here to help develop your creativity. We have everything you'll want from Gourmet Village Brie Bakers to Rosy Rings spicy apple candles! Begin with a picture-filled Barefoot Contessa Cookbook and produce your own gourmet appetizers all will envy...then cook a delicious, yet simple, gourmet meal for your family and friends. And why not be the cutest hostess ever by wearing a designer kitchen apron from Jesse Stele? Serve your holiday fare on beautiful Tag Ceramic Dinnerware for an unforgettable presentation. Treat guests with a glass of Armida Wine and a sweet bite of our handmade Holiday Peppermint Bark. You may want to share a full assortment of decadent Gourmet Works Truffles with your guests. This year, Gourmet Works of Downtown Pleasanton is here to help you have the most joyful and relaxing homemade holiday ever! You'll be the talk of the town!

Gourmet Works
420 Main St, Pleasanton
925.461.1110

Crank2
PERFORMANCE TANDEM BICYCLES

At Crank2 it's not just about the bikes!

Huge Selection of Men & Women's Cycling Apparel



Also Save on Hundreds of Clearance items 30% to 70% OFF

Introductory Offer

Save 50% off

any 1 regular priced item from:
Pearl Izumi, Louis Garneau, Hincapie, Giordana, Castelli, Gore, Craft, Terry, Descente, Shebeest, Buff, Sock Guy, or Apres Velo

With this coupon.
Expires 12/24/10

(925) 462-4272

5480-9 Sunol Blvd.
Pleasanton
(in the Raley's Shopping Center)

www.crank-2.com

ABLE AUTO CHARITY
WWW.ABLEAUTOCHARITY.COM
DONATE YOUR VEHICLE
1-877-977-9577
FAST FREE PICK-UP
7 days a week • Live Operators Standing-by
Running or Not — We do DMV filing
CALL US FOR YOUR END-OF-YEAR TAX DONATIONS
BIG BROTHERS BIG SISTERS BAY AREA
DIABETES SOCIETY
SOUTH BAY PUREBRED RESCUE
• TRAILERS • BOATS • MOTORCYCLES
• RV'S & MORE! CALL NOW!

Everything Yule Want for the Season

Christmas has arrived and the elves are working hard to bring you everything needed to complete your holiday gift giving and decorating needs.

At Clover Creek you will find Frasier Fir and Rosy Rings candles. Frasier Fir is the only candle with the true fragrance of holiday fir trees, and Rosy Rings is a soy blend wax with the fragrance of apples, cinnamon and bay leaves. Its appearance is enhanced with real botanicals and burns for approximately 200 hours.

You will find a wide variety of beautiful holiday decorations for your home. There are close to 1000 unique Christmas tree ornaments here at Clover Creek Gifts. And you'll discover that special gift for family and friends... priced under $20.00. Just for you we have the ever popular Brighton Jewelry! Come see us during this Holiday Season so we can personally wish you and yours a very Merry Christmas.

Clover Creek Gifts
670 Main Street, Pleasanton
925.462.0814

Christmas has Arrived!

- Christmas Ornaments
- Decorations
- Candles • Gifts
- Brighton Jewelry
- Gift Certificates

Pleasanton Weekly READERS CHOICE 2010



Clover Creek
Gifts & Home Accents

925.462.0814
670 Main Street, Pleasanton

$5 OFF
On a $20 Purchase
Excludes sale merchandise

Groth Brothers Chevrolet – Winter on Ice

Join Groth Brothers Chevrolet in downtown Livermore for the opportunity to experience a winter outdoor ice skating experience. The ice skating rink will be located at Groth Brothers Chevrolet at 59 South L St, Livermore. Photos with Santa will be available on select dates and the Boy Scout's Christmas Tree Farm will be on location.

Be one of the first to get a "piece of the ice" by becoming a corporate/business sponsor. Sponsorship levels range from $100 to $15,000. Your company name will be displayed and advertised in print and radio for the ice skating season. Skating specials will also be available for your corporate/business sponsorship.

The top sponsorship levels are as follows:

Silver Sponsor — $500

- Your company banner hung on the ice arena as a proud sponsor (banner to be provided by business)
- Your company name promoted on all advertising
- 20 complimentary skating passes

Gold Sponsor — $1000

- Your company banner hung on the ice arena as a proud sponsor (banner to be provided by business)
- Your company name promoted on all advertising
- 50 complimentary skating passes
- Ability to have a vendor booth at the rink to promote your business

Platinum Sponsor — $2500

- Your company banner hung on the ice arena as a proud sponsor (banner to be provided by business)
- Your company name promoted on all advertising as the headlining sponsor
- Ability to have a vendor booth at the rink to promote your business
- Ability to have the rink for 3 hours one night for a private event for your employees/customers
- Ability to sell tickets at your business on a presale basis

Giving Back to the Community. Groth Brothers would also like to work with local groups for fundraising. Skating tickets may be pre-sold by the groups and $3.00 of every ticket sold gets retained by the group. Please call for details.

If you'd like to be a part of "Winter on Ice" or would like more information, please contact Terri Perry at grothchevy1934@hotmail.com or call 925.447.3190, ext. 1034.






YOUR FAMILY HOLIDAY TRADITIONS START HERE!

Handmade Chocolates
Specialty Foods
Unique Gifts

Home Accents
Gift Baskets
and more!

(925) 461-1110 | 420 Main St. | Downtown Pleasanton

Also located at 205 Main St. | Downtown Los Altos | (650) 941-1110

Groth Bros Chevrolet Presents...Winter On Ice

Join Groth Bros. Chevrolet in downtown Livermore for the opportunity to experience a winter outdoor ice skating experience!

Winter on Ice skating rink will be located at Groth Bros. Chevrolet
59 So. L Street, Livermore



Be the first to get a "Piece of the Ice" by becoming a corporate/business sponsor.
Sponsorship levels range from $100 to $15,000

Your company name will be displayed and advertised in print & radio for the ice skating season.

Skating specials available for your corporate/business sponsorship.

Giving back to the community: We would also like to work with local groups for fundraising. Skating tickets may be pre-sold by the groups and $3.00 of every ticket sold gets retained by the group. Call for details.

PROVEN PERFORMANCE
GROTH BROS.
A TRADITION OF TRUST SINCE 1934
CHEVROLET

For more information, contact Terri Perry at either grothchevy1934@hotmail.com or call 925-447-3190 ext. 1034

Photos with Santa will be available on select dates.
Boy Scout Christmas Tree Farm will be on location.