

Who's Who in Business

Learn more about the people you do business with in and around Pleasanton

JUNE 2008

who's who in business
Downtown Pleasanton
Helping to promote the economic vitality and hometown character of downtown Pleasanton.

who's who in business
Stacey's Café
"A Fun Place To Eat"
founded in 1998 by co-owners Stacey Belkin and [unclear]. Their goal was to create a place with great [unclear] where everyone felt comfortable and welcome. [unclear] became a local favorite, providing fresh, seasonal [unclear] something for everyone. Stacey's also features a [unclear] the perfect venue for bridal showers, rehearsal [unclear] and private parties. [unclear] at the restaurant, and every customer that [unclear] makes her smile. She knows you have a choice [unclear] the area, and when you choose Stacey's Café, [unclear] the hard work it takes to run a restaurant for [unclear] to thank all of our loyal customers and [unclear] a success. We hope to continue provid[unclear] to come.
[unclear] 5) 461-3113
[unclear] eatatstaceys.com
[unclear] eet, Suite A, Pleasanton

who's who in business
Delights of Northern China
[unclear] Panda
[unclear] [unclear]

who's who in business
Robin LeGrand
A Nanny Connection, Inc.
Dedicated to finding you the Perfect Nanny
[unclear] Connection provides you with Full or [unclear] placement! No fee is charged [unclear] to provide the best [unclear] far importance [unclear] locate [unclear]

who's who in business
Murphy Sadek
MURPHY'S PAW
[unclear] and Accessories for [unclear] Discriminating Canine
[unclear] Paw is open for b[unclear] Pleasanton. We [unclear] and highest [unclear] Murphy's Paw, we [unclear] customer see [unclear] collars an [unclear] items, M [unclear] discrimina [unclear] so hav [unclear] the d [unclear] age [unclear] op

who's who in business
THE PARKVIEW
[unclear] Planning for the future [unclear] Parkview, providing el [unclear] assisted living in Pleasanton. [unclear] seniors so that everything [unclear] challenges the unique ne [unclear] [unclear] said: "The f [unclear] in a bea [unclear]

who's who in business
Amador Dental & Orthodontic and Implant Dentistry
Craig C. Sjoberg BS, DDS & Associates
Life Changing Smiles!
Dr. Craig Sjoberg brought his convenient "One Location" dental practice to Pleasanton in 1985 after servicing a Northern California town since 1980.
Our 1st Mission: To acquaint & educate our patients about the best dentistry for each individual. Considering our patient's desires & time frame, we plan out the most satisfying dental options.
Our 2nd Mission: Proceed to attain those desired results with clinical excellence and in the correct order. Aspects of headache/TMJ problems, facial/lip profile, facial bone structure (as early as age 3) are crucial. Teeth replacement with Implants / Bridges / Partial are considered.
All Crown work is esthetically patient approved before final delivery.
ALL OF OUR DENTISTRY IS "COSMETIC"
Our 3rd Mission: STAY HEALTHY

who's who in business
Savvy Second
Shoppers will love the deals that they'll find at our sale boutique on Main Street in downtown Pleasanton. All of our favorites like [unclear] upscale consignment boutique makes it [unclear]

who's who in business
Prasad K. M.D.
[unclear]

who's who in business
Fine Jewelry Collection
[unclear] has a unique selection of jewelry [unclear] to artsy and with a price range [unclear] hair and manufacturing facility wor [unclear] in platinum as well [unclear]



A Reputation You Can Ride On

**OIL CHANGES • BRAKES • SHOCKS
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TIRES • FRONT-END REPAIR**

**Dave Cherry, owner
Josh Cherry, manager**

“Family owned and operated in Pleasanton for 28 years”

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At Big O Tires we're committed to your complete and total satisfaction. That's why we back our tires with one of the most comprehensive warranty and service policies available in the marketplace today. We stand behind every tire we sell!

Stop in and say hello. We're always pleased to meet our neighbors.

Thanks,
Dave Cherry

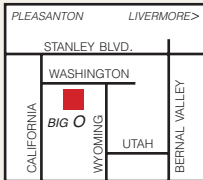
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Brian Damiani CFP®
Investment Advisor Representative



Wealth Management Associates (WMA) is focused on helping families and individuals reach their financial goals by providing comprehensive financial planning. With over 33 years of combined experience, WMA provides professional service on a personal level using a variety of insurance and investment vehicles.

WMA stands apart from other financial organizations because we specialize in individuals and small businesses just like you, and we focus our efforts on the personal side of financial planning. This focus gives you the strategies to fine-tune your financial situation.

The advisors of Wealth Management Associates serve over 160 families in an advisory/asset management capacity, and over 500 clients with financial planning, retirement planning, asset management, estate and insurance planning.

Securities and investment advice offered through Transamerica Financial Advisors Inc, a registered broker/dealer and investment advisor, member FINRA & SIPC.

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Indeed, life in downtown Pleasanton, California is a celebration. It is most evident during the **many festivals and events** that bring our streets alive throughout the year. Enjoy an array of fine wines from the Tri-Valley area as you explore the downtown at our evening **Wine Strolls**. Join friends every Friday night, June through September for our popular **Concerts in the Park**. The **1st Wednesday Street Parties**, held May through September are a wonderful family event. Buy fresh produce, flowers and more at our year-round **Farmers Market** every Saturday from 9 am - 1 pm.

Visit our [BUSINESS DIRECTORY](#) to see a listing of more than 700 members in the association.



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www.kathyshealthclub.com

San Ramon
2410 San Ramon Valley Blvd.
855-3855

Pleasanton
3170 Santa Rita Rd.
426-0105



Julia Lewis
co-owner



"Julia Lewis means better homes"

My partner and I have co-owned Better Homes Realty of Pleasanton for the past 16 years. We offer experience along with a full line of real estate services. When you work with us, you get knowledge, experience and lots of enthusiasm.

I have been based in the Tri-Valley Area for over 30 years and have become intimate with the region, its culture, its flavor and its flair. I enjoy passing on the knowledge and experience that I have learned from this wonderful family community.

Being in and playing an active part in the Tri-Valley community is part of who I am and real estate is just what I do. I use the World Wide Web to help my clients achieve their goals, while providing maximum exposure for sellers' homes and a resource for people moving into the area.

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Explore www.ViewTriValleyHomes.com
for Pleasanton and East Bay Area homes

6210 Stoneridge Mall Rd, Suite 120, Pleasanton CA 94588



Stacey's
café
"A Fun Place To Eat"

Stacey's café was founded in 1998 by co-owners Stacey Belkin and Dilbert creator Scott Adams. Their goal was to create a place with great food and friendly service, where everyone felt comfortable and welcome.

Stacey's Café quickly became a local favorite, providing fresh, seasonal comfort food that offers something for everyone. Stacey's also features a small private room that is the perfect venue for bridal showers, rehearsal dinners, corporate events, and private parties.

Stacey is often working at the restaurant, and every customer that comes through her doors makes her smile. She knows you have a choice of many fine restaurants in the area, and when you choose Stacey's Café, it is the best reward for all the hard work it takes to run a restaurant for ten years.

Stacey and Scott would like to thank all of our loyal customers and staff that have made Stacey's Café a success. We hope to continue providing great food and service for years to come.

925.461.3113

www.eatatstaceys.com

310 Main Street, Suite A, Pleasanton



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(Near Campo di Bocce)



Robin LeGrand

A Nanny Connection, Inc.

*"Dedicated to finding you
the Perfect Nanny"*

A Nanny Connection provides you with Full or Part-Time, Live-In or Out in-home Nanny placement! No fee is charged unless you hire a Nanny!

Our primary goal is to provide the best possible in-home childcare for your family. We place particular importance on finding a Nanny with the skills and experience to suit your specific needs. We understand how important it is for you to be selective so we set no time limit for your selection. We will continue to arrange interviews until you feel you have found the Nanny that meets your family's needs. Every prospective Nanny is personally interviewed and put through a rigorous screening process which includes: criminal background checks, finger printing, proof of eligibility to work in the United States, a minimum of three childcare-related references, DMV record, CPR certification, and finally a TB test / chest X-Ray. We provide you with all the information to aid in your selection!

★ **Best of the East Bay - Diablo Magazine**

★ **Best Nanny Service - Bay Area Parent Magazine**

925.743.0587

www.nannyconnection.com

email: Robin@nannyconnection.com

Contact A Nanny Connection, Inc. • Monday through Friday, 9-5 pm



Just Dogs! Gourmet, now open in Stoneridge Mall, is home to the world's tastiest gourmet dog treats. We specialize in hand-cut, all natural dog treats from our very own bakery, carrying three distinct lines of gourmet dog treats:

- **Deluxe Gourmet Treats:** These treats are hand decorated and come in different shapes and sizes depending on the season.
- **Gourmet Market Treats:** This line consists of a variety of 12 different treats which are sold in bulk, featuring such favorites as Cheddar Cheese Pretzels, Bacon Pups, and Carrot Crunchies.
- **Canine Confections:** This line is hand made ensuring the freshest and best quality confections. The most popular items are our peanut butter cups and truffles.
- **Health Line:** Features a low fat and multiple flavors of vitamin enriched and wheat free treats.

In addition to our bakery items, we offer:

- Our own line of 100% natural spa products
- Canine clothing, toys and accessories.

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Located in Stoneridge Mall, upper level, near Today.



Touch of Elegance

*"Where every day is...
a good hair day"*

Stylists not pictured: Aytac Burul, Junetta Dawson, Jody Juarez, and Rosemary Rios.

Touch of Elegance Hair Salon has been a vital part of the success of Pleasanton's Downtown for over 30 years. I became the owner in 2003. With the support of the stylists and you, I hope to see Touch of Elegance well into its next 30 years! Touch of Elegance has always attracted the most talented stylists, this tradition continues today. Our stylists regularly attend informational and hands on education in an effort to stay in touch with the latest trends in cutting, styling, chemical services, and professional hair care products.

15 stylists ensure you will find one to fit your particular needs and fit into your busy schedule.

Call today, let one of our stylists make your day...a good hair day!!

Christine Palmer

925.846.3777

148 Ray Street, Pleasanton
(across from Old Kottinger Barn)

walk-ins welcome/appointments appreciated



The Cruise & Travel Company of Pleasanton is the oldest downtown Pleasanton travel agency having been in business almost 15 years.

We are here to assist you with any leisure or corporate travel needs. We offer vacation packages to Hawaii, Mexico, Caribbean, Asia, Europe, the South Pacific as well as cruises throughout the world.

Call or come by the office to sort through our many travel brochures and to ask any questions you may have.

We treat each vacation as if it were our own.

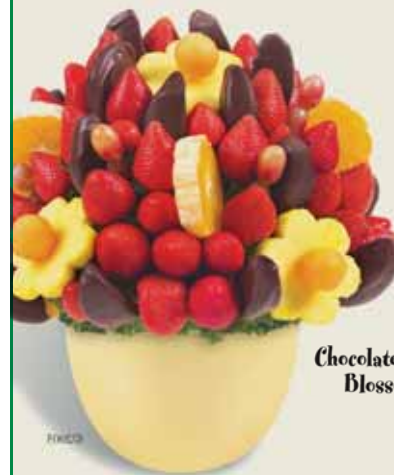
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Edible Arrangements® specializes in creating delicious fruit designs filled with fresh strawberries, pineapple, grapes, oranges, cantaloupe, honeydew, bananas and pears. Arrangements are guaranteed fresh and are available in a variety of styles and sizes. They are perfect for any occasion from happy birthdays, thank you, congratulations and sympathy to business events, client gifts and employee appreciation. Each arrangement is made to order and can be customized with a jar of all natural fudge and a special occasion mylar balloon. All ingredients are natural, no preservatives or sweeteners are used.

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Dr. Craig Sjoberg brought his convenient "One Location" dental practice to Pleasanton in 1985 after servicing a Northern California town since 1980.

Our 1st Mission: To acquaint & educate our patients about the best dentistry for each individual. Considering our patient's desires & time frame, we plan out the most satisfying dental options.

Our 2nd Mission: Proceed to attain those desired results with clinical excellence and in the correct order. Aspects of headache/TMJ problems, facial/lip profile, facial bone structure (as early as age 3) are crucial.

Teeth replacement with Implants / Bridges / Partials are considered.

All Crown work is esthetically patient approved before final delivery.

ALL OF OUR DENTISTRY IS "COSMETIC!"

Our 3rd Mission: Help our "Finished Smiles" STAY HEALTHY with Great Hygienists. BRUSH, FLOSS & MEDICATE the gums with Perio Protect Trays (See our website.)

See why thousands of referring families love our professional & friendly service.

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Amador Dental & Orthodontic and Implant Dentistry

Craig C. Sjoberg BS, DDS & Associates



Debbie Lopes



Shoppers will love the deals that they'll find at Savvy Seconds, a resale boutique on Main Street in downtown Pleasanton. Savvy Seconds offers an assortment of new and barely used designer clothing for women. This upscale consignment boutique makes it fun to buy trendy, designer fashions at low prices. All of the favorites like Citizens, True Religion, Joes and Coach.

Owner Debbie Lopes knows the importance of keeping things new and fresh. So in addition to consignment pieces, Savvy Seconds showcases items from East Bay moms including Jewelry by Paula, an assortment of unique precious metal pieces, necklaces, bracelets, and earrings; tees and sweatshirts by Kelly Moroney and 8two8.

So if you are looking for a particular item let Debbie know she keeps a wish list and will call you when your items become available.

925.846.6600

Shop at our new location at

560 Main St., Downtown Pleasanton

Monday through Saturday 10-6, and Sunday 11-5

www.shopsavvyseconds.com

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Dr. Kilaru and his staff combine personalized care with expert medical knowledge and the latest state of the art equipment to provide the best possible outcomes. We are dedicated to providing you with the most advanced and effective aesthetic treatments and skin care products available to help you achieve the best results. We specialize in Refining Injectable Services, Laser Hair Removal, Laser Facial Rejuvenation, and also boast an extensive Facial and Massage Menu as well as the best Retail Products.

Visit us at our beautiful expanded new location at 700 Main Street or at www.essencemedespa.com.



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www.essencemedespa.com

700 Main Street, Pleasanton



ORIGINAL OWNERS est. 1977

Cardinal Jewelers has served Pleasanton for over thirty years. The owner, Jim Kuhn, has been involved in the jewelry profession for another nine years before that. He learned to cut and polish stones at an Air Base hobby shop in Pleiku, Vietnam in his off-hours. He later studied for and received his gemologist certificate.

In 1977, Jim opened Cardinal Jewelers with the desire to be a small town jeweler. Over the years, Pleasanton has grown up, but Jim and his assistant Cheri Foster have kept the small town friendliness and service.

Cardinal Jewelers is not an ordinary jewelry store. They specialize in the unique and unusual gemstones that you can't find at your typical jewelry store. Come in and see for yourself.

Trust. Honesty. Integrity. Confidence. Expertise.

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*Moving to new location in Pleasanton!



Chao Wen Wang, D.D.S., M.S.



Pediatric Dentistry
Chao Wen Wang, D.D.S., M.S.
Diplomate American Board of Pediatric Dentistry

"A Special Place For Children of All Ages."

We have a unique dental office designed and built JUST FOR KIDS!! When visiting our office, the design is only the beginning of your child's enjoyable dental experience. We know children may feel uneasy about a dental visit, so we take extra time to explain each procedure and to calm any fears.

We truly enjoy working with children! The happiest moments we share are seeing our young patient's smile, hearing them laugh, or receiving their hugs.

Our entire staff operates as a team and we are very proud of everyone's special training and skills in dealing with children. Above all, we practice the finest up-to-date dental care under the most sterile conditions, because that's what you expect as patients. We look forward to your child's first dental visit!

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We specialize in creating for you a personal detox weight loss program. This will provide for you a key turning point in creating a more energetic, youthful and healthier lifestyle.

As an added bonus, after two weeks on our natural cleansing program, you will lose 15-30 lbs! Those who try the detox diet often discover that it can improve toxicity symptoms such as fatigue, joint pain, headache, pain, premenstrual syndrome, unhealthy skin, poor concentration, anxiety and irritability and more!

Tahara Detox Diet Formula is a fermented fruit and vegetable juice supplement with over 60 kinds of plants including organic fruits, vegetables and herbs. We enhance the cleansing process with state of the art infrared sauna sessions to aid in ridding toxins and traditional cupping sessions that expedite the removal of extra fat from the midsection of the body.

Our internal cleansing program can help restore balance in your body. Amazing changes for a new you can happen quickly. Stop in for a free body composition analysis and get a glimpse of the infinite possibilities.

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**Body Composition
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Best Chinese Food
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Lunch features several delicious specials, prepared and served with the freshest ingredients and spices that make traditional northern cuisine such a delight.

Monday-Friday 11:30 a.m. to 2:00 p.m.

All lunches include Soup of the day, Salad, Spring Rolls, Crab Butterfly, Rice, Tea and Fortune Cookies

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Euphoria Nail & Body Bar is an upscale nail boutique offering quality manicures, pedicures, artificial nails, facial services, waxing & body bronzing.

Euphoria Nail & Body Bar is dedicated to consistently providing high levels of guest satisfaction by rendering excellent service, quality products, high end and desirable retail products while furnishing an enjoyable atmosphere at an acceptable price/value relationship.

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660 Main Street, Downtown Pleasanton

Hours: Monday-Friday 10 a.m. - 7 p.m., Saturday 9:30 a.m. - 7 p.m., Sunday 11 a.m. - 5 p.m.



Murphy Sadek



Gifts and Accessories for the Discriminating Canine

Murphy's Paw is open for business on Main Street in beautiful downtown Pleasanton. We've scoured the country searching for the most unique and highest quality canine products on the market.

At Murphy's Paw, we strive to be experts in our field, providing superior customer service in a *pawsitive* environment. From beds and carriers to collars and leashes; from treats and toys to apparel and decorative items, Murphy's Paw is THE source for gifts and accessories for the discriminating canine.

We also have a "Kitty Korner" for our feline friends, not to mention gifts for the dog and cat lover. All dogs (and the humans they own) are encouraged to visit us to see firsthand how Murphy's Paw truly believes it's a dog's world—we just live in it.

925.600.8925

www.murphypaw.com

410 Main Street, Downtown Pleasanton



Planning for the future has become a whole lot easier with the opening of The Parkview, providing elegant, full service assisted living in Pleasanton.

"The Parkview is specifically designed for seniors so that everything from the height of the refrigerator to the padded shower chair addresses the unique needs and physical challenges of seniors," Marketing Director Dolores Teubner said. "The Parkview offers the independence seniors want with the care they need, offered in a beautiful and comfortable setting."

The Parkview offers amenities to accommodate a diverse group of seniors who are looking for modest to full assistance, including a full Memory Care wing dedicated to people who suffer from dementia or Alzheimer's disease.

Inside this luxurious assisted living community are features like 24-hour staffing, a licensed nurse on staff, onsite pharmacy services, a full service beauty salon, a lounge and recreation areas, elegant full-service dining room featuring menu dining, a private dining room, a fitness center and an activities room. The facility is also located next door to the Pleasanton Senior Center, and The Parkview has a monthly schedule of activities that include movies, ice cream socials, Bible study, shopping days, walking club, computer classes, bingo, yoga classes, art classes, poetry hour, trivia, pet visits and much more.

The Parkview offers affordable units for low income seniors as a result of a unique partnership between the City of Pleasanton and BRIDGE Housing Corporation, "The Parkview is a premium facility for a premium community and we feel privileged to be able to address the needs of the entire senior community through our Affordable Program for low-income seniors," Teubner said.

For more information or to take a tour, please call (925) 461-3042. Please feel free to stop by or visit us online for more information.

925.461.3042

www.eskaton.org

100 Valley Ave. (formerly Junipero St.), Pleasanton



Robin & Wendy of



"Come in to see our featured new Fine Jewelry Collections"

Jewelers Gallery has a unique selection of jewelry covering a wide range from classic to artsy and with a price range for everyone. We are a full service repair and manufacturing facility working not only in silver and gold but in platinum as well. Robin, an absolute perfectionist, is a European trained goldsmith with the expert ability of turning your ideas into jewelry works of art. He is also a graduate of the Gemological Institute of America, giving him full knowledge of diamonds and colored gemstones. We sell "Hearts and Arrows," spectacularly cut diamonds, and we have a nice selection of colored stones that you rarely see in other jewelry stores. We have been in business for over 30 years, 20 here in Pleasanton. Our primary goal is to educate our customers.

We are honest and we are fair when it comes to pricing.

If you're not happy, we're not happy.

925.846.7511

614 Main Street, Downtown Pleasanton

(Near the Pleasanton arch)



Steven A. Nerad, DMD, PC



Dentistry For Children and Teens & * *Orthodontics For All Ages

Children are not small adults! Children are special, so are their dental needs. Many parents choose to bring their children to a pediatrician for their medical needs. Dentistry is no different. Dr. Nerad is a specialist in both Pediatric Dentistry and Orthodontics. Because of his additional specialized dental training and continuing education, Dr. Nerad keeps current on the latest diagnostic and treatment procedures for young people to accommodate their physical and psychological needs. Membership in the American Academy of Pediatric Dentistry, American Association of Orthodontics, and the American Dental Association ensure the highest standards of care are followed in a caring, comfortable, and comprehensive manner.

Dr. Nerad graduated from Harvard in 1982. He received his Pediatric Dentistry and Orthodontic specialty training from the University of Pennsylvania.

925.846.3336

1024 Serpentine Lane, Suite 107, Pleasanton



Jeff Jacobson



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Miracle Auto Painting & Body Repair, with the cost-conscious consumer in mind, has been developing and refining cost-effective and innovative auto painting and body repair techniques since 1953.

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8 California Avenue, Pleasanton

Yvonne T. De Mesa, D.D.S.

LVI trained dentist



Henry G. Uy, D.D.S., Ph. D

Adjunct Faculty,
University of Pacific Department
of Oral-Maxillo Facial Surgery

Family, Cosmetic and Implant Dentistry

Some patients come to us because they are anxious about visiting a dental office. Today, we receive referrals from these patients because we have helped them overcome stress and give them beautiful smiles.

We pride ourselves on creating a warm, comfortable setting for patients. We use the latest technologies to bring you the best dental care in a friendly atmosphere.

We also speak Spanish, Chinese, Japanese and Tagalog. If you would like to visit our practice before dental treatment, please stop by for a visit.



925.462.2311

78 Mission Drive Suite A, Pleasanton, CA 94566



Monika Harris



About Furry Friends Pet Sitting Service

Monika Harris started Furry Friends Pet Sitting in 1999 as a part-time career while working at a critical care facility for animals and getting her veterinary nursing license. After becoming a licensed veterinary nurse, Monika decided to make Furry Friends a full-time career.

Monika spent years training with highly experienced veterinarians in various critical care settings and dealing with chronic animal illness. Monika specializes in caring for animals with special needs as well as healthy animals. Monika also furthers her skills and education through continuing education in veterinary medicine, and continues to care for special needs animals.

Services offered: Dog / Cat / Bird Visits, Midday Dog walks, overnight visits and Puppy Care.

Home visits include: feeding, medical care, yard / litter box maintenance, walks or play time and basic home care. Visits cover up to 3 animals - additional charges occur with 4 or more animals based on the needs of the animals and client.

Please call or email Furry Friends Pet Sitting so we can talk about your pet care needs and provide you with a customized quote

925.417.0424

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Summit Financial Group's expertise – with 40 years of combined experience in financial planning and asset management – initially draws people through the doors of their San Ramon office. But once inside, clients realize Summit Financial Group Partners Nathan Bennett, Steve Wilcox and Don Ledoux, and Financial Advisor Vanessa Staley, are no ordinary financial planners. The team, which specializes in retirement planning and helping small business owners coordinate their financial plans, really get to know each client. "We take a strong interest in not only our client's business lives, but also their personal lives," Partner and Pleasanton resident Bennett says. "We pride ourselves on our relationships with our clients and members of our community. We do our best to stay involved with local organizations, and keep community members educated by holding special events and educational seminars throughout the year."

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